

# ORGANIC Gardening®

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**ORGANIC GARDENING ANNOUNCES ANNUAL EDITOR CHOICE AWARDS**  
*The Gardening Industry's Most Coveted Award Honors 12 New Innovative Products*

**UNIFORK NAMED**  
**ORGANIC GARDENING 2007 EDITORS' CHOICE AWARD WINNER**

*The Gardening Industry's Most Coveted Award Honors*  
*the Best Gardening Tools and Gadgets*

**EMMAUS, PA, SEPTEMBER 4, 2007** – The Unifork has been named the 2007 *Organic Gardening* magazine Editors' Choice Award, the most prestigious award in the gardening industry, given annually to products in recognition of their outstanding innovation in design, materials and/or performance.

*Organic Gardening* Executive Editor Scott Meyer and his staff of editors and test gardeners revealed the award winners in the November 2007 issue of *Organic Gardening*.

The *Organic Gardening* Editors' Choice Awards, bestowed annually since 2005, honors the products that *Organic Gardening* editors have chosen as the best of the year based on months of trial testing by teams of highly experienced test gardeners. With no set categories for the awards and no set number of recipients, the products and the testing process drive the award categories.

The Unifork was one of 12 innovative products that have been honored with a 2007 *Organic Gardening* Editors' Choice Award.

Union Jack Stable & Garden is the exclusive USA distributor for Harold Moore Limited, the maker of the Unifork. Harold Moore of Sheffield England has been making quality tools since 1913. Union Jack Stable and Garden of Louisville, KY sells and distributes high-quality British stable, garden and vineyard tools.

"Organic gardeners are very conscious about their consumption—they want to buy only high-quality tools and other gear that are genuinely useful, versatile, and durable so they aren't replacing them every season," Meyer says. "We used these items hard in a variety of conditions so our readers can trust that they will work in their gardens for years to come. This is a vital service *Organic Gardening* provides for its readers because they rely on our more than 65 years of experience in gardening and product evaluation to help them make smart choices."

"I'm very excited to learn that the Unifork won the prestigious Editors' Choice Award from *Organic Gardening*," says Tim O'Brien, owner of Union Jack Stable & Garden.

The Organic Gardening Editors' Choice Awards are the gold standard against which all gardening products are measured, and provide a seal of approval that can help put an gardening company or product on the proverbial map.

All winners must excel under extensive field-testing conducted by Organic Gardening's team of editors and test gardeners, who take new products into their gardens to put them to the test. This process ensures that the performance of the winners is truly worthy of distinction and meets the guiding principle behind the program: gear that is of real value to the readers of Organic Gardening magazine.

The complete list of Organic Gardening 2007 Editors' Choice Award winners will be officially announced to the general public in the magazine's November issues, on newsstands October 23<sup>rd</sup>.

**About Union Jack Stable & Garden:**

Union Jack Stable & Garden is the exclusive USA distributor for Harold Moore Limited of Sheffield England, maker of the Unifork. Union Jack Stable & Garden specializes in high-quality British made stable, garden and vineyard tools. For more information on the Unifork, go to [www.unionjackstable.com](http://www.unionjackstable.com) or call 800-672-8119.

**About Rodale Inc.:**

Rodale Inc., which was recognized by the trade publication Advertising Age as Publishing Company of the Year for 2006, is the authoritative source for trusted content in health, fitness, and wellness around the world, reaching more than 70 million people globally. The company publishes some of the best-known health and wellness lifestyle magazines, including Men's Health, Prevention, Women's Health, Runner's World, Best Life, Bicycling, Running Times, Mountain Bike, and Organic Gardening, and is also the largest independent book publisher in America with a collection of international titles, including The South Beach Diet and The Abs Diet franchises, and Al Gore's New York Times bestseller An Inconvenient Truth. Rodale's broad range of media platforms includes magazines, books, video, and extensive web sites. For more information on how to grow a beautiful, productive garden the natural way, go to [www.organicgardening.com](http://www.organicgardening.com).

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